MEDIA SPONSORSHIP GUIDE

EVENT OVERVIEW

DATES: June 4-8, 2023
LOCATION: Westin Bayview, San Diego, CA

WPTCE is the largest event in the world for wireless power research and industry engagement, covering a wide range of topics, applications, frequencies, and power levels. The event, formerly known as Wireless Power Week, combines wireless power school, workshops, conference technical and panel sessions, keynote speakers, an Industry Expo and a student design competition. With five days of programming, two days of exhibition and over 400 attendees, this is the premier global event for the wireless power industry.

WPTCE 2023 is the first year with a new name and expanded Industry focus. Our organizing committee has incorporated an Industry Expo, networking event and new avenues for exposure targeted to industry attendees. The program agenda for 2023 will seamlessly blend technical sessions and presenters from academia with industry keynotes, product demos and panel discussions, truly delivering content for a wide range of attendees.

IN-KIND SPONSORSHIP

MEDIA REQUIREMENTS

Media Website
WPTCE feature on events page

Media Newsletter/eBlast
3 features (1/month) - April, May, June

Social Media
2 promo posts/month - April, May, June

Media News Articles
2 features - 1 pre + 1 post event

MEDIA BENEFITS

WPTCE Website
Logo inclusion

WPTCE Email Blasts
3 mentions (1/month) - April, May, June

Social Media
3 posts (1/month) - April, May, June

Onsite Signage & Program Inclusion
Logo inclusion on event signage/program

1 Free Press Registration for WPTCE

EVENT INFORMATION & LINKS

- **Media Assets Folder**
- Program
- Registration
- Invited Speakers
- Venue & Lodging
- Sponsorship
- Exhibitors
- Authors & Presenters

PROGRAM OVERVIEW

	SUNDAY June 4th *Pre-Conference*	MONDAY June 5th *Pre-Conference*		TUESDAY June 6th *Conference & Expo*			WEDNESDAY June 7th *Conference & Expo*		THURSDAY June 8th *Closing Day*
MORNING	WPT School	WPT School	WPT Workshop	Plenary			Plenary		Plenary
				Technical & Industry Sessions		Expo Setup	Technical & Industry Sessions	Industry Expo	Technical & Industry Sessions
LUNCH	WPT School Lunch	WPT School & Workshop Lunch		Industry Expo Lunch			Student Job Fair	Industry Expo Lunch	Awards Luncheon
AFTERNOON	WPT School	Combined WPT School & Workshop		Technical & Industry Sessions	Student Competition	Industry Expo	Technical & Industry Sessions	Industry Expo	AirFuel RF Workshop
EVENING		Welcome Reception at the Midway		Women in (Wireless) Power Networking Event		Industry Expo	Conference Banquet		

SPONSORS & EXHIBITORS

PLATINUM SPONSORS

POWERCAST   **WiTricity**   **AirFuel™ Alliance**

PREMIUM EXHIBITORS & GOLD SPONSORS

REASONANCE Wireless. Indeed.   **s p e a g**

EVENT HOSTS

MTT-S IEEE MICROWAVE THEORY & TECHNOLOGY SOCIETY   **pels** IEEE POWER ELECTRONICS SOCIETY Powering a Sustainable Future

SOCIAL MEDIA RESOURCES & POSTS

Canva Templates for WPTCE
LinkedIn Page

Post 1 - April
It's not too late! Sponsor the 2023 Wireless Power Technology Conference and Expo hosted by @ieee-wptce. With two full days of exhibition, 400+ attendees, world class presenters and a wide range of sponsorship tiers, this is an excellent opportunity to showcase your leadership position in the wireless power industry. #WPTCE #WirelessPower **ieee-wptce.org/sponsorship**

Post 2 - April
Registration for WPTCE 2023, the largest event in the world for wireless power research and industry engagement, is open at early bird rates. Hosted by @ieee in San Diego June 4-8th. For more information or to register to attend, visit **ieee-wptce.org**. #WPTCE #WirelessPower

Post 3 - May
Don't miss the opportunity to exhibit at the 2023 Wireless Power Technology Conference and Expo hosted by @ieee-wptce. Space is limited. For more information visit **ieee-wptce.org/exhibitors**. #WPTCE #WirelessPower
400+ Attendees, 20+ Exhibitors, World Class Presenters

Post 4 - May
WPTCE 2023 is a can't miss event for wireless power enthusiasts. This is the largest event in the world for wireless power research and industry engagement, covering a wide range of topics, applications, frequencies, and power levels. The event, hosted by @ieee, combines wireless power school, workshops, conference technical and panel sessions, an Industry Expo, and a student design competition. #WirelessPower #WPTCE
Westin Bayview, San Diego, CA: June 4-8th
Register today: **ieee-wptce.org**

Post 5 - May
The count-down to the 2023 Wireless Power Technology Conference and Expo hosted by @ieee-wptce has begun. With two full days of technical and panel sessions, 20+ exhibitions and 400+ attendees, this is a not to be missed wireless power industry event. #WPTCE #WirelessPower **ieee-wptce.org**
Westin Bayview, San Diego, CA: June 4-8th
Register today: **ieee-wptce.org**